

## **Six partners in Cyprus, Malta and Greece come together through the project SUPMed aiming to reduce the consumption, disposal and impacts of Single Use Plastics (SUP) in the tourism sector**

In July 2020, the project titled “Reducing the Consumption and Disposal of Single-use Plastics in the Tourism Industry in Cyprus, Greece and Malta”, also known as “SUPMed”, was launched. The project runs until June 2023, with a total budget of €1,279,405.00. The six project partners participating in the project are Aspon Consulting Ltd as the Lead Partner (CY), Heraklion Chamber of Commerce and Industry (GR), Anelixis Development Consultants S.A. (GR), Cellock Ltd (CY), AIS Environment (MT) and the Cyprus Hotel Association (CY).

The project consortium aims to reduce the consumption, disposal and impacts of SUP in the tourism sector in these three regions, in line with EU Directive 2019/904 on the reduction of the impacts of plastic products.

*Through this project (SUPMed), tourist establishments can effortlessly replace Single-Used Plastics with the usage of a bespoke decision-support tool (DST). The DST will support tourist establishments in switching to environmentally friendlier, cost-effective and readily available market alternatives to commonly used SUPs, enabling them to make the switch with minimum effort.*

**#SUPMedProject**

Through this project, the partners will support samples of coastal tourist establishments in Cyprus, Malta and Greece (Crete) via pilots to move to sustainable resource-efficient business models that will identify and replace commonly used SUP with environmentally friendlier, readily available and affordable alternatives. The pilot samples will be supported in phasing out and replacing SUP via a bespoke free web-based decision-support tool (DST) that will be developed. The DST will present viable and available alternatives to the most commonly used SUP, taking into consideration the cost and environmental impacts of each alternative across its life-cycle.

Following the completion of the pilot in each of the three regions, best practise guides will be developed that will present the findings of the pilots, the impacts of plastic waste on human health and the environment, how to reduce SUP in the tourism and other sectors and what environmentally friendlier and affordable alternatives are available. These guides will be disseminated to SMEs, NGOs, tourist establishments and other relevant stakeholders in the three regions and across Europe, as an additional support tool in replacing SUPs.

**The project’s launch event will be held on Thursday 8<sup>th</sup> April 2021 via Zoom. For more information and to register to attend, please email [info@aspon.com.cy](mailto:info@aspon.com.cy).**

**The project “Reducing the Consumption and Disposal of Single-use Plastics in the Tourism Industry in Cyprus, Greece and Malta” is funded by Iceland, Liechtenstein and Norway through the [EEA and Norway Grants Fund for Regional Cooperation](#).**

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